

Transfer from airport to exhibition

Underground railway

U2 line from the airport, change to U1 at the main rail station then direct to the exhibition. Journey time approx. 20 minutes.

Taxi

Journey time approx. 25 minutes.

Messe-Airport ExpressBus

13-16. 2. 2003, journey time approx. 30 minutes. Tickets at the airport information and service counter and on the Messe-Airport ExpressBus.

Further transfer information

info@vgn.de
www.vgn.de/messe/

Information and service counters

Exhibition visitors traveling by air or rail should contact the information and service counters at Nuremberg airport or rail station.

Nearby shopping center

The "Franken-Center" – only a few minutes away by underground or car – offers over 100 shops, department stores, supermarkets and services from A-Z.



Important facts at a glance

Venue and date

Exhibition Centre Nuremberg
Thu – Sun, 13 – 16 February 2003

Opening times

Daily 9 am to 6 pm
OrganicNight, Fri 6 – 9 pm (admission until 6 pm)
Sunday 9 am to 5 pm

Ticket office

1-day entrance pass EUR 25
Permanent entrance pass EUR 45
Fair catalog (nominal charge) EUR 2

Advance sale

until 27 January 2003

Advantages:

- Permanent entrance pass for the price of a 1-day entrance pass
- Fast admission to the fair
- Use of local public transport inclusive

Offer:

- Permanent entrance pass EUR 25
- Entrance passes purchased in advance and guest cards issued by exhibitors act as tickets for free travel to the Exhibition Centre Nuremberg from any fare zone in the Nuremberg regional transport system.
- Official fair catalog from 10 February 2003, price incl. post & packing EUR 25
- Free official fair journal with further information about congress, events and special shows from mid December 2002

Payment and mailing:

- on payment in advance, e.g. by check
- on stating credit card number, expiry date and card verification code (Eurocard, VISA, Amex, Diners)

All prices include VAT at the statutory rate.



Patron of BioFach



International Federation of Organic Agriculture Movements

Organizer

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Visitor information

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BioFach on the Internet

www.biofach.de

Online ticket shop

Order entrance passes and catalogs on the Internet from mid December: www.biofach.de/ticketshop

Online fair catalog

on the Internet from 13 December 2002.

BioFach is recognized by the international exhibition association UFI (Union des Foires Internationales, Paris) as a major international exhibition.

This brochure is also available in German, French, Italian and Spanish.

863-60.000 GB. No responsibility accepted for errors. Subject to change.

Invitation to visit

Nuremberg, Germany 13 – 16. 2.



BioFach 2003

Where organic people meet
Hier trifft sich die Biowelt

World Organic Trade Fair
Weltleitmesse für Bio-Produkte





Presenting a booming market: BioFach 2003 in Nuremberg

BioFach 2002 beat the already optimistic expectations with a record number of 1,921 exhibitors from 56 countries (plus 11 %) and some 27,800 visitors (plus 11 %). This means the world-leading fair reflects the booming growth of the international organic branch – the best reason for fixing your visit to BioFach 2003 now.

Organic food worth some 13 billion euro was consumed last year in Europe alone, most of it in Germany. The main consumer countries in the EU continue to expect growth rates of 10–20 % in the medium term (source: @grar.de).

The strict admission criteria of this world-leading fair under the patronage of IFOAM guarantee the customary quality, competence and trust. Look forward to a fair that combines success and events – with attractive shows, the long OrganicNight and a topical congress program.

I wish you lots of success at BioFach 2003

Heike Slotta
Project Manager

Slow food and enjoyment in all senses – growing appetite for organic

Health, quality and physical experience – organic food is capturing more and more kitchens and hearts. Organic supermarkets are expanding throughout Europe, direct marketing via farm shops and delivery services is growing, and the catering trade, canteens and conventional trading multiples are expanding their range of high-quality organic food. BioFach 2003 presents the international survey – from raw material to convenience product. The comprehensive range of products is rounded off by information about agricultural supplies and processing, marketing supplies and organic farming.

Pure temptation – cosmetics and natural products of proven quality

Beauty with a clear conscience: The market for natural cosmetics is growing. BioFach 2003 offers you a tempting range for the coming season – from the latest wellness concepts and international trends to competent sales partners.



Transparency creates trust

The well-informed consumer wants information. The controlled quality of all the products is therefore one of the basic principles of BioFach. The exhibitors at this world-leading fair meet strict admission criteria. In the organic food segment, for example, all products must be certified – to the EU Organic Agriculture Regulation or the guidelines published by IFOAM (International Federation of Organic Agriculture Movements, patron of BioFach). A guarantee for the proven and constantly high quality of the products.

Always in the know – at www.biofach.de

We have everything ready for you on the Internet:

- **Information** about trade fair and congress, exhibitors and new products, events and dates
- Fast and convenient: the **online ticket shop** for BioFach 2003
- Free: the regular **online newsletter**





“Country of the Year”: France

France as “Country of the Year” has made its mark by doubling organic farming areas in the last 3 years. Some 100 exhibitors present refined delicacies, wellness products and wines that show just what is meant by “living like God in France”, a German saying equivalent to living in clover.

“Product of the Year” – freshly selected

The jury of experts will again select the “Product of the Year” from the most promising new products in 2003. Just as interesting for press and visitors as for buyers, who find the branch trends here and can order straightaway if required.

The Wine Award – presented by the largest international organic wine fair

At BioFach 2003 prizes will be awarded by a jury of well-known experts to top international wines from organic cultivation for the fifth time. The unmistakable character of good organic wines is increasingly also accepted by connoisseurs and the catering trade. Anyone who would like to taste the winning wines and other fine wines is very welcome in the Wine Village.

The special shows – a feast for all senses

The Olive Oil Bar with its tempting variety of golden yellow delicacies will be in great demand again in 2003, just like the “Milky Way” with its creamy milk and aromatic cheese specialties. The Beer Village for lovers of the exciting amber liquid, the exotic Tea Garden or the Wine Village are attractive oases that invite visitors to relaxation and discussions.

Further information on events and evening events can be found on the Internet and in the multilingual fair journal with its detailed articles and background information. This can be requested free from NürnbergMesse by e-mail or phone.





Well attended – the BioFach Congress

Well-known experts provide information about the latest figures, trends and studies for the German and European organic market at around 100 events. The key themes in 2003 include successful marketing and communication, possible applications for the latest data processing and logistic solutions and an East-West Forum that analyzes the development of the East European organic markets. The full congress program will be available on the Internet from December.

A great success continues: The OrganicNight

The OrganicNight 2003 proves that in spite of the unrivalled variety and enormous depth of the range of products there is still time to celebrate. For the second time, exhibitors invite visitors to stand parties on Friday evening – with many surprises, delicious snacks and the opportunity to make new business contacts.

BioFach – globally present

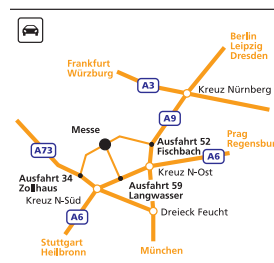
BioFach presents its established concept in the biggest buyer markets for organic products in the world

- **Nuremberg, Germany**, 13 – 16. 2. 2003
- **Tokyo, Japan**, 5 – 7. 12. 2002
- **Austin/Texas, USA**, 15 – 17. 5. 2003
- **Rio de Janeiro, Brazil**, 25 – 26. 9. 2003

Always arrive in style

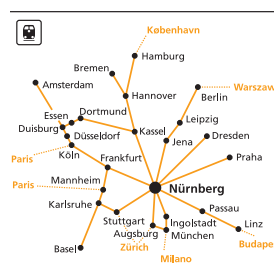
Automatically

Good that Nuremberg is centrally located in the Southern German and Central European motorway network. Direct feeder roads connect the motorways, city and region to the Exhibition Centre Nuremberg – automatically to the exhibition the short, fast way!



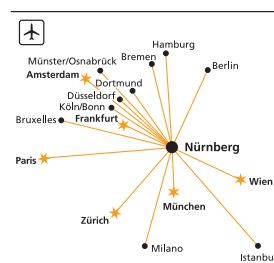
Make tracks for Nuremberg

Nuremberg offers excellent rail services! IC and ICE run every hour and InterRegio every two hours. Then a quick change of tracks at Nuremberg rail station to the U1 underground line, the *fast track* to the exhibition in eight minutes.



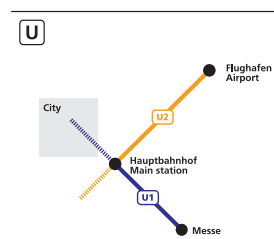
Fly like a bird

There are non-stop flights to Nuremberg from many European capitals. Nuremberg is *swiftly* reached from the European regions and from all over the world via the hubs at Frankfurt, Paris, Amsterdam, Vienna and Zurich.



Straight to the scene of activity

Separate underground station and taxi lanes take you quickly and comfortably to the heart of exhibition activities. Spacious entrance areas give you time and room to look around before entering the world of the exhibition.



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