



**United Nations Conference on
Trade and Development
(UNCTAD)**

Expert Meeting

**Electronic Commerce Strategies:
The Basic Elements of an
Enabling Environment for E-commerce**

Preliminary Programme

Geneva, Palais des Nations, Room XXVI, 10-12 July 2002

Day 1: 10 July 2002

10:00 - 11:15 Opening Session

Opening Statement

Mr. Rubens Ricupero, Secretary General of UNCTAD

Election of officers and adoption of agenda, Chair of the meeting:

H. E. Mohamad Hamid Mohamad Jaafar, Ambassador of Brunei Darussalam

Presentation of issues note

Mr. Zhongzhou Li, Officer-in-Charge, Division for Services Infrastructure for Development and Trade Efficiency, UNCTAD

11:15 – 12:00 Linkages and interactions between e-commerce strategies and other aspects of development strategies and policies

Ms. Catherine Mann, Senior Fellow, Institute for International Economics

12:00-13:00 Defining national e-commerce strategies: presentation of national experiences

Ms. Ho Siew Ching, Principal Assistant Director, E-commerce Division, Ministry of International Trade and Industry (Malaysia)

Ms. Mariel Picado, E-commerce Advisor, Ministry of Foreign Trade (Costa Rica)

Lunch Break

15:00 – 16:15 Defining national e-commerce strategies: presentation of national experiences (continued)

Ms. Vanda Scartezini, Secretary for Information Technology Policy, Ministry of Science and Technology (Brazil)

Mr. Linnar Viik, Advisor to the Prime Minister (Estonia)

**16:15 – 18:00 Human resources development and training
for e-commerce**

Mr. Torkel Alfthan, Training Policies Officer, ILO

Ms. Swasti Mitter, Visting Professor, University of Sussex

Ms. Nidhi Tandon, Director, Network Intelligence for Development

18:00 – 19:00 Cocktail

Delegates' Restaurant, Palais des Nations, Assembly Hall building, 8th floor

Day 2: 11 July 2001

**10:00-13:00 Legal and regulatory aspects of e-commerce
strategies**

Mr. Renaud Sorieul, Senior Legal Officer, UNCITRAL

Dr. Eric Caprioli, Professor and lawyer, EDHEC, Nice

Ms. Corinna Schulze, Legal Officer, European Commission

Mr. David Satola, Senior Counsel, ICT specialist, World Bank

Lunch Break

15:00 – 18:00 Telecommunication, infrastructure and access

Dr. A.K. Chakravarti, Advisor, Department of Information Technology,
Ministry of Communications and Information Technology (India)

Mr. Ezzeddine Nciri, Chef, Service des Etudes, Commission Superieure des
Marchés Publics, Premier Ministère (Tunisia)

Dr. Sherif Hashem, Director, Information Society Development Office,
Ministry of Communications and Information Technology (Egypt)

Day 3: 12 July 2002

10:00 – 11:30 **Designing e-commerce strategies: roles of governments and non-governmental actors**

Mr. Joseph Kiggundu, Head, Management Information Systems, Uganda Investment Authority

Dr. Nilo Pérez, Director, Executive Unit, National Committee for the Information Society (Uruguay)

Mr. Garegin Chugaszyan, Executive Director, Information Technologies Foundation, Yerevan (Armenia)

11:30-13:00 **International support for national and regional e-commerce strategies**

Mr. Richard Bourassa, Director, International Affairs, E-commerce Branch, Industry Canada

Mr. Denis Gilhooly, Senior Advisor to Administrator and Director, ICT for Development, UNDP

Lunch Break

15:00 – 17:30 **Concluding discussion: key elements of e-commerce strategies**

Presentation of Chairperson's conclusions

Expert Papers:

Experts, other than the speakers, participating in the Expert Meeting are also invited to submit a text of 5-10 pages on one of above themes to the UNCTAD secretariat for distribution during the Expert Meeting and publication on the UNCTAD E-commerce web site. Expert's papers will be distributed in the form and language in which they are received. Such texts will not be translated.

Registration: Upon arrival, participants are requested before entering the Palais des Nations to collect their badge at the UN Security Service, Villa Les Feuillantines, 13 Avenue de la Paix (close to the main entrance to the Palais des Nations, on the opposite side of the road). The Security Service is open from 8 a.m. to 5 p.m. (non-stop). It is advisable to arrive by 9 a.m. to complete procedures and reach the Meeting in good time. Walking from Villa Les Feuillantines to the E-Building of the Palais (Bâtiment E) takes about 10 minutes. Participants are advised to carry a passport or similar identification document on them.